

MARKETING SIGNAGE
PROGRAM



THE FACILITY

FIRST CLASS FACILITY

A GREAT PLACE TO HOST EVENTS

- Hockey
- Hockey Schools
- Soccer
- Ringette
- Figure Skating
- Curling
- Junior 'A' Hockey
- Ball Hockey
- Lacrosse
- Dog Shows
- Dances
- Concerts
- Trade Shows
- Conventions
- Banquets

Contact:
Edwin Martinez
sales@tbtournamentcentre.com
Ph: 807-620-7589

Over
350,000
Visitors
Annually!



Thunder Bay Tournament Centre Features:

- ⇒ Dual arena complex
- ⇒ Best Western Plus Nor'Wester Hotel & Conference Centre on adjacent property
- ⇒ Licensed viewing Lounge for both rinks
- ⇒ Food Concession
- ⇒ Catering for any event function
- ⇒ Meeting rooms
- ⇒ Accessibility compliance
- ⇒ Complete dressing room facilities
- ⇒ Equipment storage rooms
- ⇒ Sports shop
- ⇒ Sound Room
- ⇒ OPS Commander Computerized Music System
- ⇒ Communications facilities available
- ⇒ LiveBarn— Watch live & on Demand from home

RINK BOARD PRICING

**FIRST CLASS
FACILITY**

**A GREAT
PLACE
TO HOST
EVENTS**

Contact:
Edwin Martinez
sales@tbtournamentcentre.com
Ph: 807-620-7589

**Over
350,000
Visitors
Annually!**



Your Rink Board rates include installation and maintenance of your company's advertising message. Rates do not include cost of the board production. Production sample rates below.

BOARD SINGLE, ONE RINK

	Year 1	Year 2	Year 3	Year 4	Year 5
Rink 1	\$ 1,500.00	\$ 1,400.00	\$ 1,300.00	\$ 1,200.00	\$ 1,100.00
Rink 2	\$ 1,300.00	\$ 1,200.00	\$ 1,100.00	\$ 1,000.00	\$ 900.00

BOARD SINGLE, TWO RINKS

	Year 1	Year 2	Year 3	Year 4	Year 5
Rink 1 & 2	\$ 1,700.00	\$ 1,600.00	\$ 1,500.00	\$ 1,400.00	\$ 1,300.00

DOUBLE BOARD, TWO RINKS

	Year 1	Year 2	Year 3	Year 4	Year 5
Rink 1 & 2	\$ 2,400.00	\$ 2,300.00	\$ 2,200.00	\$ 2,100.00	\$ 2,000.00

Your Rink Board production rate is your responsibility and is a one time only charge, and based on your company's specific graphic needs, such as company logo design, corporate color and graphic display from Sign Design, or you may use your choice of sign dealers. The Tournament Centre will install the Rink Board sign at no charge.

SAMPLE RATES ONLY BY SIGN DESIGN 623-7446 (SIGN)

	1-COLOUR	2-COLOUR	3-COLOUR	4-COLOUR	FULL COLOR
SINGLE	\$ 150.00	\$ 200.00	\$ 250.00	\$ 300.00	\$ 400.00
DOUBLE	\$ 275.00	\$ 375.00	\$ 475.00	\$ 575.00	\$ 750.00

RINK BOARD SIGNAGE

**FIRST CLASS
FACILITY**

**A GREAT
PLACE
TO HOST
EVENTS**

Contact:
Edwin Martinez
sales@tbtournamentcentre.com
Ph: 807-620-7589

**Over
350,000
Visitors**



Your Rink Board Signage Program offers your company the opportunity to choose a variety of marketing options that will best suit your company's specific needs.

Rink Board Signage Placement

- ⇒ Your choice of Rink 1 or Rink 2.
- ⇒ Choose both rinks for added savings.
- ⇒ Choose two boards in each Rink for greater savings.

Rink Board Signage Size

- ⇒ Your choice of a Single Board 30" x 96".
- ⇒ Double your visibility with our double board 30" x 180".

Rink Board Signage Colour

- ⇒ Choose between one and full colour process.
- ⇒ Full colour graphic pictures also available. Price quote.

Rink Board Signage Frequency

- ⇒ Choose between One and Five Year Programs.
- ⇒ Realize savings for each additional year.
- ⇒ Rink Board Signage yearly Payment Plans
- ⇒ Full payment option.

WALL BOARD PRICING

**FIRST CLASS
FACILITY**

**A GREAT
PLACE
TO HOST
EVENTS**

Contact:
Edwin Martinez
sales@tbtournamentcentre.com
Ph: 807-620-7589

**Over
350,000
Visitors**



Your Wall Board will provide you with the best viewing from all angles.

Rates do not include cost of board production or installation.

SINGLE WALL BOARD PURCHASE

			Year 3		Year 5
Rink 1			1400		1200
Rink 2			1300		1100
Lobby			1200		1200

TWO WALL BOARD PURCHASE & COMBO (Maximize your spending)

Any Combo			Year 3		Year 5
Rink 1 & 2			2000		1700
Including Lobby			2400		1900
Rink 1 Large	4' X 16' SIGN				1800

Your Wall Board production rate is your responsibility. It is a one time charge and based on your company's specific graphic needs, such as company logo design, corporate colour, and graphic display.

WALL BOARD SIGNAGE

FIRST CLASS
FACILITY

A GREAT
PLACE
TO HOST
EVENTS

Contact:
Edwin Martinez
sales@tbtournamentcentre.com
Ph: 807-620-7589

Over
350,000
Visitors



Your Wall Board Signage Program offers your company the opportunity to choose a variety of marketing options that will best suit your company's specific needs.

Wall Board Signage Placement

- ⇒ Your choice of Rink 1 or Rink 2.
- ⇒ Choose both rinks for added savings.

Wall Board Signage Size

- ⇒ Wall Board 8' x 10' (80 sq. ft).
- ⇒ You may install larger signs (must comply with Tournament Centre).

Wall Board Signage Colour

- ⇒ Choose between one and full colour process.
- ⇒ Full colour graphic pictures also available. Price quote.

Wall Board Signage Frequency

- ⇒ Choose between One and Five Year Programs.
- ⇒ Realize savings for each additional year.
- ⇒ Wall Board Signage Payment Plans
- ⇒ The full payment option.



SECURE YOUR SPOT—CALL 620-7589